



addressing the Internet in the Asia Pacific

2024-2027



STRATEGIC PLAN



# Contents

<b>Our Vision</b> .....	3
<b>Our Principles</b> .....	4
<b>APNIC By-laws Objects</b> .....	5
<b>Strategy Overview</b> .....	6
<b>Strategic Pillars</b> .....	7
<b>Registry</b> .....	8
<b>Development</b> .....	9
<b>Engagement</b> .....	10
<b>Capability</b> .....	11



## Our Vision

### VISION

A global, open, stable and secure Internet.

### MISSION

To provide essential services as a Regional Internet Registry and to support Internet development in the Asia Pacific region.

### PURPOSE

To serve our community.

### IDENTITY

A not-for-profit trusted and expert authority on Internet infrastructure.



## Our Principles

### VALUES

Passion

Trust

Curiosity

Accountability

Inclusion

### CREDO

We are APNIC.

One team dedicated to making a positive impact.

Our ambition will be achieved by working together.

Trust and respect for each other are not negotiable.

Inclusion and diversity really matter to us.

We take pride and excel in everything we do.

We are curious. We are accountable.

We are APNIC.



## APNIC By-laws Objects

- a** To provide the service of allocating and registering Internet resources for the purpose of enabling communications via open system network protocols and to assist in the development and growth of the Internet in the Asia and Pacific Rim region
- b** To assist the Asia and Pacific Rim Internet community in the development of procedures, mechanisms, and standards to efficiently allocate Internet resources as a service to the community as a whole
- c** To provide educational opportunities to further Members' technical and policy understanding of the industry
- d** To develop public policies and public positions in the best interest of the Members and to seek legislative and regulatory consideration of issues of general benefit to the Members, where and when appropriate
- e** To serve as the administrative, managerial and operations arm of APNIC Pty Ltd, and to transact all activities, functions and affairs on behalf, and in the name, of the corporation

# Strategy Overview



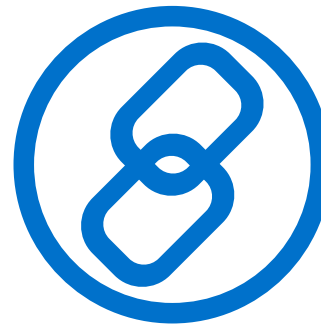
# Strategic Pillars



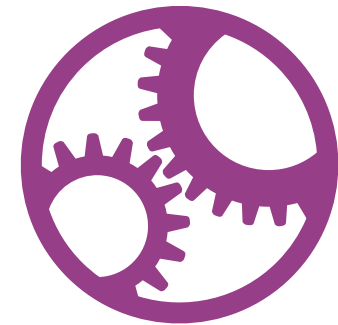
**REGISTRY**



**DEVELOPMENT**



**ENGAGEMENT**



**CAPABILITY**

VALUE STREAMS

ENABLERS



## PURPOSE

APNIC allocates Internet number resources in the Asia Pacific region according to community-developed policies.

It maintains the verifiable public registry of those resources and provides support and technical tools to help Members operate and improve their networks.

## GOALS

- Execute APNIC's core responsibilities to maintain an accurate registry and provide delegation and registration services for Internet numbers (ASN, IPv4, IPv6).
- Provide core registry services to maintain a global, secure, available and stable Internet.
- Deliver excellence in service and value to Members.
- Develop and maintain high quality products and services for Members with a focus on continuous improvement.
- Ensure APNIC's online services are underpinned by high-performance infrastructure that is reliable, available, and secure.







## PURPOSE

APNIC supports development of the Internet in the Asia Pacific by providing technical training, helping deploy critical Internet infrastructure, and supporting the growth of technical and security communities.

## GOALS

- Assist Members and the community to deploy critical Internet infrastructure, essential cybersecurity operations, and advanced network technologies.
- Build and maintain cost-effective and scalable capacity building models to meet the needs of the APNIC region.
- Support and encourage the sustainable development of healthy Asia Pacific technical and security communities.





# Engagement

## PURPOSE

APNIC undertakes authoritative research, shares data, and encourages community discussions via two annual conferences and other communication/discussion platforms.

Members and the community participate in the development of number resource policies.

APNIC participates and contributes to the global Internet governance ecosystem, and helps advocate for the technical community with relevant stakeholders.

## GOALS

- Be recognized as the main knowledge exchange for the diverse Asia Pacific Internet operations community to discuss and share experience on technical research, network operations, security matters, Internet development, and policy.
- Facilitate diverse participation in policy to ensure the development of relevant and timely number resource policies for the Asia Pacific.
- Play a responsible role in the global, multistakeholder Internet governance ecosystem through active collaboration and engage in public policy discussions for the benefit of Members.





## PURPOSE

As an open, member-based, not-for-profit organization, APNIC must serve its Members and the community with integrity, transparency, financial responsibility and accountability.

This takes the form of effective organizational policies, financial management, risk mitigation, operational technologies, communication and governance structures that allow APNIC's team of committed staff to deliver its mission.

## GOALS

- Maintain secure and reliable enterprise technologies and data to underpin operational efficiency.
- Effectively manage APNIC's financial affairs to achieve long-term financial sustainability.
- Sustain a highly engaged and productive workforce by optimizing strategy, structure, policies and culture in a safe and inclusive working environment.
- Operate a responsive and trusted organization that is transparent, accountable, adheres to strong governance, complies with applicable laws, mitigates risks, and delivers on its promises.



**Helpdesk**

Monday–Friday 09:00–21:00 (UTC +10)

**Postal address**

PO Box 3646  
South Brisbane, QLD 4101,  
Australia

**Email**

[helpdesk@apnic.net](mailto:helpdesk@apnic.net)

**Phone**

+61 7 3858 3188

**Chat**

[apnic.net/helpdesk](https://apnic.net/helpdesk)

**[www.apnic.net](https://www.apnic.net)**

ABN 42 081 528 010