



APNIC Survey 2018

Appendix C: Survey Instrument





Welcome to the 2018 APNIC Survey.

This survey is run every two years to gather feedback from Members and stakeholders about APNIC services, the challenges facing the Internet community, and how APNIC can assist.

The survey helps the APNIC EC and Secretariat to understand the needs and wishes of the community and to guide decisions on future priorities and services. The APNIC EC places a high degree of importance on this survey as a source of guidance for strategy and planning.

The APNIC EC has commissioned Survey Matters to conduct this survey so you can be sure that your answers will remain confidential. Individual responses will not be identified and we encourage you to provide honest and objective feedback. Please note, however, that any free text comments you write will be provided to APNIC unedited (so if you identify yourself by name or otherwise in the free text comments these will be visible). You can view Survey Matters' terms of use at the bottom of each page of the survey.

To access the survey please click "next" below. You can check your progress from the "% Completed" listed at the top of each page. Depending on your responses, the survey should take around 15 minutes to complete for Members and Account Holders, and much less for other stakeholders in the APNIC community.

Completed responses will be eligible to enter a draw for a chance to win prizes including **a** Microsoft Surface Pro tablet (128GB / Intel Core m3 / 4GB RAM) and an Apple Watch Sport (42mm).

If you have any questions in relation to this survey, please contact Survey Matters at surport@surveymatters.com.au or on +61 3 9452 0101.

Thank you for your participation. Your views are important and APNIC values your feedback.





APNIC Account Holder and Member Questionnaire

About you

1. Where do you live?

<Economy list selection – all countries>

2. What type of organization do you work for?

Academic/Educational/Research
Banking/Financial
Domain name registry/Registrar
Enterprise/Manufacturing/Retail
Government/Regulator/Municipality
Hardware vendor
Hosting/Data centre
Industrial (construction, mining, oil)
Infrastructure (transport/hospital)
Internet exchange point (IXP)
Internet service provider (ISP)
Media/Entertainment
NREN/Research network
Non-profit/NGO/Internet community
Software vendor
Telecommunications/Mobile operator
Other (please specify)

3. What is your organisation's relationship with APNIC?

My organisation is an APNIC Member or Account Holder [Go to Member Survey]
My organisation is a member of an NIR in the APNIC region [Go to Stakeholder Survey]
Other stakeholder (Please specify) [Go to Stakeholder Survey]

4. How many times have you used an APNIC service, contacted or interacted with APNIC in the past two (2) years?

None [Go to Q9]
1-5 times
More than 5 times
Don't know/can't remember





Participation

5. Over the past two (2) years, have you:

(Not presented to participants who selected "None" at Q4) (Select all that apply) (Randomise)

Attended an APNIC training course or online training
Attended the APNIC Conference, APRICOT or another APNIC event
Read the APNIC blog
Applied for IP addresses and/or AS number resources from APNIC
Received IP addresses and/or AS number resources from APNIC
Visited the APNIC website
Contacted the APNIC helpdesk for support
Used the APNIC Whois database service
Used MyAPNIC
Transferred IPv4 addresses (as source or recipient)
Used APNIC reverse DNS services (as address holder)
Used APNIC resource certification (RPKI) services
Participated in Special Interest Groups (SIGs), face-to-face meetings or mailing list
Participated in APNIC's Policy Development Process for Internet Number Resource policies
Personally met with an APNIC representative
Attended a public presentation by an APNIC representative
Used the APNIC technical assistance service
Other (please specify)
None of these (exclusive) (Go to Q8)

6. Thinking about the APNIC services and activities you have used or undertaken, how would you rate your experience? (Only the specific services selected above will be presented for each respondent)

1	= Poor		4 = N	eutral		7 = Ex	cellent
APNIC training courses and/or online training	1	2	3	4	5	6	7
APNIC Conference, APRICOT or other APNIC events	1	2	3	4	5	6	7
APNIC blog	1	2	3	4	5	6	7
APNIC IP address and AS number resource applications	1	2	3	4	5	6	7
APNIC IP address and AS number resource allocations	1	2	3	4	5	6	7
APNIC website	1	2	3	4	5	6	7
APNIC helpdesk	1	2	3	4	5	6	7
The APNIC Whois database service	1	2	3	4	5	6	7
MyAPNIC	1	2	3	4	5	6	7
IPv4 address transfers	1	2	3	4	5	6	7
APNIC reverse DNS services	1	2	3	4	5	6	7
APNIC resource certification (RPKI) services	1	2	3	4	5	6	7
APNIC Special Interest Group (SIG), face-to-face meeting or mailing list	1	2	3	4	5	6	7
The APNIC Policy Development Process	1	2	3	4	5	6	7
Meeting with an APNIC representative	1	2	3	4	5	6	7
APNIC public presentation	1	2	3	4	5	6	7
APNIC technical assistance service	1	2	3	4	5	6	7
Other interactions with APNIC (presented if selected "Other" above)	1	2	3	4	5	6	7





7.	Please tell us why some of your experiences were not as good as you expected?
	(Only asked if selected 1, 2 or 3 in Q6)

8. *Thinking about APNIC overall, how would you rate:

(Not asked if selected None at Q 4)

1 = Poor		-	4 = N	eutral		7 =Excellent		
The quality of APNIC service delivery	1	2	3	4	5	6	7	
The value of APNIC services	1	2	3	4	5	6	7	
The value of APNIC membership	1	2	3	4	5	6	7	

Network Operations

9. Thinking about your Internet-related services, products or activities, what are the MAIN operational challenges facing your organisation?

Please rank these in order of priority, where 1 is the greatest challenge.

(Please rank at least three (3) challenges in order of their priority to your organisation) (Randomise)

Network security
Scarcity of IPv4 addresses
Deployment of IPv6
Hiring and / or keeping skilled employees
Management of bandwidth and network capacity
Keeping up with the pace of technology changes (e.g. SDN, NFV, blockchain)
Regulatory requirements involving the Internet
Cost of network operations
Benchmarking and understanding best practices in network operations
Access to reliable and credible Internet Industry data
Other





Network Security

10. Thinking about network security, what are the MAIN challenges facing your organisation?

(Select up to three (3) responses only) (Randomise)

DDoS attacks
Routing security
Intrusion and other breaches
Phishing, spam, malware, ransomware
Blacklisting of our IP addresses
Lack of application security
Lack of security for IoT applications
Staff lack awareness of security issues
No cyber security focus from government(s)
Inadequate security policies
Other (Please specify)

11. How might APNIC best assist you or others with network security challenges?

(Select up to two (2) of the most important) (Randomise)

Collaborate with other technical security organisations to share information and best practice
Engagement with Governments in the region about the issues of cyber security
Sharing of security insights with the community on the APNIC Blog and website
Specific-security Training courses (DDoS prevention, Security policy development etc.)
Integrate more security content in APNIC conferences
Encourage CERT development and information sharing between CERTs and the APNIC community
Establish an APNIC-CERT for information sharing among the community
None of these (Exclusive)

12. Do you have	e any other ideas about how APNIC can help the region deal with network security challenges?





IPv4 Scarcity

13. Thinking about the scarcity of IPv4 addresses, what are the MAIN challenges facing your organisation?

(Select up to two (2) responses only) (Randomise)

Working with brokers selling / leasing IPv4 addresses
The cost of buying IPv4 addresses
IPv4 address transfer policies
"Health" of IPv4 addresses being transferred
Cost and complexity of NATs
Deploying IPv6
Other (Please specify)
Don't know
It is not an issue for my organization (Skip to 15) (Exclusive)

14. Thinking about the scarcity of IPv4 addresses, which, if any, of the following IPv4 activities do you think APNIC should undertake?

(Select up to two (2) of the most important)

Monitoring and reporting usage of IPv4 addresses
Reclaiming/recovering unused address space
Providing incentives to network operators for the return of IPv4 address space
Purchasing IPv4 addresses for distribution to Members
Sharing more information and best practice on resource transfers
Other (Please provide suggestions)
APNIC should take no action to address the IPv4 shortage (Exclusive)





IPv6 Deployment

15. Has your organisation already deployed or are you ready for deployment of IPv6?

Yes, IPv6 is fully deployed in our networks and customer services (Skip to Q17)
Yes, IPv6 is deployed in our core network(s) but not in access or other networks
We have an IPv6 deployment plan
We do not have any IPv6 deployment plans (Skip to Q17)

16. When do you expect the deployment to be completed?

This year
In 2019
In 2020
Sometime after 2020
Don't know

17. What are or were the MAIN challenges affecting your organisation's deployment of IPv6?

(Select up to three (3) responses only) (Randomise)

Lack of skills and expertise within our organisation
Lack of available training
Our customers are not ready for IPv6
Lack of applications that can run on IPv6
There is no demand for IPv6 from customers
My organisation's legacy systems do not support IPv6
Our upstream providers do not support IPv6
There are no clear business/technical advantages or reasons to adopt IPv6
The risks of deploying IPv6 are too high
Cost of IPv6 deployment is too high
Other (Please specify)
None of the above (Exclusive)

18. Which of the following APNIC activities do you believe are the most important to encouraging IPv6 adoption in the APNIC region?

(Select up to two (2) of the most important) (Randomise)

Promoting IPv6 to management and/or decision makers
Promoting IPv6 to government and related organisations
Promoting IPv6 to hardware, software and/or content providers
Sharing deployment case studies and best current practices about IPv6
Providing basic and advanced training in IPv6
Facilitating knowledge sharing between member organisations on IPv6 deployment experiences
Other (Please provide suggestions)
APNIC should take no action to promote or assist with the deployment of IPv6 (Exclusive)





Training

19. Are you aware that APNIC provides Technical Training Ser	vices?
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	Yes
	No

20. Which of the following training activities would be of MOST value to your organisation?

(Select up to three (3) responses only) (Randomise)

More local language training
Train the trainer programs
Live e-learning sessions scheduled for local time zones
On demand online e-learning sessions
Weekend / after-hours training sessions
Published training materials, translated into multiple languages
Greater promotion of up-coming / scheduled training sessions
Collaboration with local universities to train the next generation of engineers
Subsidised training for under-served regions
A published calendar of all training events in the region
Other (Please specify)
None of the above (Exclusive)

	21.	What training topics you would like APNIC to make available?	

22. APNIC has established the APNIC Academy, an online learning portal for the community. Have you heard of the APNIC Academy?

Yes, I've heard of it but haven't used it
Yes, I've heard of it and have used it for training
No, I wasn't aware of the APNIC Academy until now.

23. Do you have any other comments or suggestions about how APNIC training could be improved?	





Whois database

24. How often do you use the APNIC Whois database?

Daily
At least once a week
At least once a month
Less than once a month
I don't use the Whois database (Skip to 26)

25. What do you use the APNIC Whois database for?

(Select up to two (2) responses only) Randomise)

Network troubleshooting
Locating abuse contacts
Geolocation
Research purposes
Other (please specify)

26. Thinking about how APNIC could help Members keep Whois information accurate and up-to-date, which of the following do you think would be the MOST effective?

(Select up to two (2) responses only) (Randomise)

Prominent reminders in MyAPNIC to check Whois data for accuracy				
Regular email reminders to Members to verify their Whois data				
Assisted registry checks where APNIC staff contact Members to verify Whois data				
Provision of APIs for automatic integration with Member admin systems				
Enforced confirmation of Whois data accuracy at time of Membership renewal				
Other (please provide suggestions)				

Information Services

27. The APNIC community is discussing the development of Internet trend and benchmarking data services. What information would be of MOST USE to your organization?

(Select up to three (3) responses only) (Randomise)

	ASN/IPv4/IPv6 distribution and usage		
	Network infrastructure, topology, usage		
	Network threats and security (eg. Routing anomalies, intrusion detection, security alerts)		
Use of specific technologies (eg. IPv6, DNSSEC, RPKI)			





Use of new technologies (eg. SDN, NFV)	
Use of specific vendors for various products	
Pricing or charging information (for customer and/or infrastructure services)	
Industry and market trends and information	
Internet business and operational benchmarks	
Other (Please specify)	
None of the above (Exclusive)	

28. Is there any other Internet trend and benchmark information that would be of value to your organisation?	





Participation

29.	Currently, the duration of APNIC's Fel	oruary conference (held with APRIC	OT) is four days and the duration of	f APNIC's
	September conference is three days.	What do you believe is the best len	gth of time for APNIC conferences?	?

Three days
Four days
Five days
Don't know
I do not attend APNIC conferences

30. This APNIC Survey is an important and regular part of the APNIC strategic planning process, conducted every two (2) years. Do you think the frequency of the APNIC survey is:

Too often
About right
Not often enough
Don't know

31. Have you participated in APNIC's Internet number resource Policy Development Process for Internet Number Resource policies in the last two (2) years?

Yes (Skip to Q33)
No
Not sure (Skip to Q34)

32. Can you tell us the MAIN reasons why you have not participated in APNIC's Policy Development Process for Internet Number Resource policies?

(Asked if selected No at Q31) (Select up to two (2) reasons only)

I trust the community to develop the right policies
I wasn't aware I could participate
I don't know enough about the process
It's too difficult to participate in the process
No-one has asked me to participate
I don't have time to participate
Other (Please specify)
I'm not interested in participating (Exclusive) (Go to Q34)

33.	What could APNIC do to encourage you to participate (or to participate more) in the Policy Development Process for
	Internet Number Resource policies?





Governance

34. Thinking about your membership of APNIC, please indicate how much you AGREE with the following:

1 = Stron ₁	gly disa	agree	4 = N	eutral	7 = 9	Strong	ly agre
APNIC is sufficiently open and transparent in its activities	1	2	3	4	5	6	7
APNIC is respected in the Internet community	1	2	3	4	5	6	7

35. The APNIC EC has set a target capital reserve for APNIC which is equal to 18 months of operating expenses to ensure stability and safeguard against unforeseen circumstances. In your opinion, how many months of operating expenses should APNIC hold in reserve?

12 months
18 months
24 months
Other (please specify)
Don't know

36. Do you have any suggestions or ideas about APNIC governance?

Endorsement

37. Which of these phrases best describes the way you speak about APNIC to others?

I am critical of APNIC without being asked
I tend to be critical of APNIC if I am asked
I am neutral
I speak well about APNIC if I am asked
I speak highly of APNIC without being asked

Other comments

38. If you have any other comments on APNIC's services and activities, or any suggestions or id consider, please provide them here:	leas for the APNIC EC to





About Your Organisation

39. What is your role within the organisation?

Executive Director, Managing Director, CEO/CFO/CTO or equivalent
IT/ICT Manager or equivalent
Software development
Technical operations
Administration
Commercial operations
Business development
Other (please specify)





Prize Draw

Thank you for providing your feedback and participating in the APNIC 2018 Survey. There will be three prize draws during the survey, and prizes include a Microsoft Surface Pro tablet (128GB / Intel Core m3 / 4GB RAM) and one of two Apple Watches (Sport Series 3, 42mm).

Prize winners will be drawn at random by Survey Matters, using contact information provided here. Please note that your responses to all of the other questions in the survey will remain anonymous.

40. Would you like to go into the prize draw?

	Yes
	No (Go to second chance to win!)

41. Please enter your details below so we can contact you should you win (Note: your survey responses will remain anonymous and will not be linked to the prize draw):

(Presented if Yes selected at Q40)

Name	
Email Address	
Telephone Number	

Second chance to win!

Encourage others to take the APNIC Survey using Twitter or Facebook. Simply tweet or post the message below on Twitter or Facebook, and you will automatically be entered in a social media competition to win one of two Visa virtual gift cards valued at AUD \$200 each.

Twitter or Facebook message:

I've just completed the 2018 #apnicsurvey – visit survey.apnic.net to provide your thoughts. You could win a prize!

Thank you for taking part. We appreciate your participation and value your feedback.





Stakeholder Questionnaire

1. How many times have you contacted or interacted with APNIC in the past two (2) years?

None (Go to Q6)
1-5 times
More than 5 times
Don't know/can't remember

Participation

2. Over the last 2 years, have you:

(Not presented to participants who selected "None" at Q1) (Select all that apply) (Randomise)

Attended an APNIC training course or online training
Attended the APNIC Conference, APRICOT or another APNIC event
Read the APNIC blog
Visited the APNIC website
Used the Whois database service
Participated in Special Interest Groups (SIGs), face-to-face meetings or mailing list
Participated in APNIC's Policy Development Process for Internet Number Resource policies
Contacted APNIC with a query
Personally met with an APNIC representative
Attended a public presentation by an APNIC representative
Other (please specify)
None of these (exclusive) (Go to Q5)

3. Thinking about these services and activities, how would you rate your experience?

(Only the specific services selected above will be presented for each respondent)

1	= Poor		4 = [Neutra	ıl	7 = E	xcellen
APNIC training courses and/or online training	1	2	3	4	5	6	7
APNIC Conference, APRICOT or other APNIC events	1	2	3	4	5	6	7
APNIC blog	1	2	3	4	5	6	7
APNIC website	1	2	3	4	5	6	7
The Whois database service	1	2	3	4	5	6	7
Special Interest Groups (SIGs), face-to-face meetings or mailing list	1	2	3	4	5	6	7
The APNIC Policy Development Process	1	2	3	4	5	6	7
APNIC's handling of your query	1	2	3	4	5	6	7
Meeting with an APNIC representative	1	2	3	4	5	6	7
APNIC public presentation	1	2	3	4	5	6	7
The other interactions (presented if selected "Other" above)	1	2	3	4	5	6	7





		elected 1, 2 or 3 i	•				
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Cost of network operations

Other (Please specify)

Management of bandwidth and network capacity

Regulatory requirements involving the Internet

Access to reliable and credible Internet Industry data

Keeping up with the pace of technology changes (e.g. SDN, NFV, blockchain)

Benchmarking and understanding best practices in network operations





Network Security

9. What are the MAIN network security challenges that are affecting your organisation?

(Select up to three (3) responses only) (Randomise)

DDoS attacks
Routing security
Intrusion and other breaches
Phishing, spam, malware, ransomware
Blacklisting of our IP addresses
Lack of application security
Lack of security for IoT applications
Staff lack awareness of security issues
No cyber security focus from government(s)
Inadequate security policies
Other (Please specify)

10. How might APNIC best assist you or others with network security challenges?

(Select up to two (2) of the most important) (Randomise)

Collaborate with other technical and security organisations to share information and best practice
Engagement with Governments in the region about the issues of cyber security
Sharing of security insights with the community on the APNIC Blog and website
Specific-security Training courses (DDoS prevention, Security policy development etc)
Integrate more security content in APNIC conferences
Encourage CERT development and information sharing between CERTs and the APNIC community
Establish an APNIC-CERT for information sharing among the community
 None of the above (Exclusive)

11.	Do you have any other ideas about how APNIC can help the region deal with the increasing challenge of network security?
	Security.





12. Which of the following training activities would be of MOST value to your organisation?

(Select up to three (3) responses only) (Randomise)

More local language training
Train the trainer programs
Live e-learning sessions scheduled for local time zones
On demand online e-learning sessions
Weekend / after-hours training sessions
Published training materials, translated into multiple languages
Greater promotion of up-coming / scheduled training sessions
Collaboration with local universities to train the next generation of engineers
Subsidised training for under-served regions
A published calendar of all training events in the region
Other (Please specify)
None of the above (Exclusive)

	Other (Flease specify)	
	None of the above (Exclusive)	
13.	. What training topics you would like APNIC to make available?	
14.	. APNIC has established the APNIC Academy, an online learning portal for the community. Have you hea Academy?	ard of the APNIC
	Yes, I've heard of it but haven't used it	
	Yes, I've heard of it and have used it for training	
	No, I wasn't aware of the APNIC Academy until now.	
15.	. Do you have any other comments or suggestions about how APNIC training could be improved?	
ļ		





Whois database

16. How often do you use the APNIC Whois database?

Daily
At least once a week
At least once a month
Less than once a month
I don't use the Whois database (Skip to Q14)

17. What do you use the APNIC Whois database for?

(Select up to two (2) responses only) Randomise)

Network troubleshooting
Locating abuse contacts
Geolocation
Research purposes
Other (Please specify)

Information Services

18. The APNIC community is discussing the development of Internet trend and benchmarking data services. What information would be of MOST USE to your organization?

(Select up to three (3) responses only) (Randomise)

ASN/IPv4/IPv6 distribution and usage
Network infrastructure, topology, usage
Network threats and security (eg. Routing anomalies, intrusion detection, security alerts)
Use of specific technologies (eg. IPv6, DNSSEC, RPKI)
Use of new technologies (eg. SDN, NFV)
Use of specific vendors for various products
Pricing or charging information (for customer and/or infrastructure services)
Industry and market trends and information
Internet business and operational benchmarks
Other (Please specify)
None of the above (Exclusive)

19. Is there any other internet trend and benchmark data that would be of value to your organisation?		





20. Currently, the duration of APNIC's February conference (held with APRICOT) is four days and the duration of APNIC's September conference is three days. What do you believe is the best length of time for APNIC conferences? (Asked if selected "APNIC Conference, APRICOT or other APNIC events" at Q2)

Three days
Four days
Five days
Don't know
I do not attend APNIC conferences

Endorsement

21. Which of these phrases best describe the way you speak about APNIC to others?

I am critical of APNIC without being asked
I tend to be critical of APNIC if I am asked
I am neutral
I speak well about APNIC if I am asked
I speak highly of APNIC without being asked

Other comments

22.	If you have any other comments on APNIC's services and activities, or any suggestions or ideas for the APNIC EC to
	consider, please provide them here:

About Your Organisation

23. What is your role within the organisation?

Executive Director/ Managing Director/ CEO/CFO/CTO or equivalent
I.T/ICT Manager or equivalent
Software development
Technical operations
Administration
Commercial operations
Business development
Other (please specify)





Prize Draw

Thank you for providing your feedback and participating in the **APNIC 2018 Survey**. There will be three prize draws for the survey and prizes include Microsoft Surface Pro tablet (128GB / Intel Core m3 / 4GB RAM) and one of two Apple Watches (Sport Series 3, 42mm).

The winners will be drawn at random by Survey Matters, and your responses to all of the other questions in the survey will remain anonymous.

24. \	Would	you like	to go	into the	prize (draw?
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Yes		
No (Go to Second chance to win)		

25. Please enter your details below so we can contact you should you win (Note: your survey responses will remain anonymous and will not be linked to the prize draw):

(Presented if Yes selected at Q13)

Name	
Email Address	
Telephone Number	

Second chance to win!

Encourage others to take the APNIC Survey using Twitter or Facebook. Simply tweet or post the message below to your followers and you will automatically be entered in a social media competition to win one of two Visa virtual gift cards valued at \$AU200 each.

Twitter or Facebook message: I've just completed the 2018 #apnicsurvey – visit survey.apnic.net to provide your thoughts. You could win a prize!

Thank you for taking part. We appreciate your participation and value your feedback.